



## PRIVACY POLICY

**Last Updated: July 11, 2018**

### SCOPE OF THIS POLICY

We at Lolo's Light House ("Lolo's Light House," "Laura Eustache," "we," "us") respect your privacy and want you to understand how we collect, use, and share any data about you, our visitors and customers. This Privacy Policy ("Policy") addresses our data collection practices and describes your rights to access, restrict, or correct our use of your personal information. This online Policy applies only to information collected through this website on which it is posted. This policy does not apply to information collected through other channels, such as over the phone or in person.

**This Policy applies to all users of this website (the "Site"). By using this Site you are agreeing to comply with and be bound by this Policy. You should not use our Site if you do not agree with the terms and conditions contained in this Policy.**

Some of the information we collect through this Site may be "personal information," which is information that identifies you personally, alone or in combination with other information available to us. Other information may be nonpersonally identifiable, such as information collected by cookies.

### OUR POLICY CONCERNING MINORS

Minors should not use this platform. You must be at least 13 years old to have our permission to use this Site. We do not knowingly collect, use or disclose personal information about visitors under 13 years of age. If you are under the age of 13, please do not use this Site. Parents who believe that we may have collected personal information from a minor can submit a request that it be removed by contacting us [here](#).

### RIGHT TO MAKE A CHOICE

Lolo's Light House LLC respects your right to make choices about the ways we collect, use, and disclose your information. This Policy describes some of your choices, such as your choice to opt-in to receiving our newsletter or to opt out of receiving "cookies." We may ask you to indicate your choices at the time and on the page where you provide your information.

You have the option to change previously expressed preferences regarding how we use your information. If at any time you wish to be taken off our mailing lists, you will have the option to unsubscribe via the link in the email you have received.

### **THE INFORMATION WE COLLECT**

When you purchase our Services or engage in certain activities, such as registering for our newsletter, request information, or contact us directly, we may ask you to provide personal information. The Site must collect some “identifying” information from you to allow you to use and access services and materials. Such information includes a name, an identification number, location data, or an online identifier. Please keep in mind that we do not sell, license, or otherwise disclose your personal information to third-parties for their marketing purposes without your consent.

### **THE INFORMATION WE COLLECT**

We may collect Personal information from you such as your name, mailing address, email address, phone number or billing information when you choose to purchase one of our counseling services, when you request information about our services, register for our newsletter, request to receive customer or technical support, or otherwise communicate with us.

### **HOW WE USE YOUR INFORMATION**

We use and process your information for a variety of business purposes. Generally, we use the information we collect through this Site:

- to process and fulfill purchases of services and keep you informed about the status of the same;
- to communicate about and administer our services (such as by sending transactional emails about your purchases);
- respond to your inquiries
- to manage individual accounts
- to provide the services and information that you request;
- to contact you to answer requests for customer support or technical support;
- to contact you with information and notices related to your use of this Site;
- to improve the content, functionality and usability of this Site;
- to better understand your needs and interests;
- to improve our services;
- to improve our marketing and promotional efforts;
- for security, credit or fraud prevention purposes; and
- for good faith compliance with the law

### **HOW LONG WE RETAIN YOUR INFORMATION**

We generally retain your information only as long as reasonably necessary to provide you the services or to comply with applicable law.

## HOW INFORMATION IS COLLECTED

- **Information You Manually Provide**. The Site collects the information you manually provide when you use this Site. For example, we collect the information you provide when you request a service, send us questions, or otherwise interact with this Site. Some of the information you manually provide may be personal information, such as your name, contact information, and billing information.
- **Information from your browser or device**. The Site collects information that is sent to us automatically by your web browser or mobile device. This information typically includes your IP address, the name of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit. The information we receive may depend on your browser or device settings. The information we receive from your web browser and device typically is not, in and of itself, personally identifiable. However, we may combine it with other information in an attempt to identify you or we may combine it with information that does identify you.
- **Information Collected by Cookies and Other Technologies**. We use “cookies” and other technologies to collect information and support certain features of this Site. “Cookies” are small text files that are placed on your device by a web server when you access our services. We may also use cookies to monitor aggregate usage and web traffic routing on our services and to customize and improve our services.
  - Cookies (a) Collect data about the way you interact with our Site (i.e., when you use certain features), (b) Allow third-parties to use these tracking technologies to track your behavior on our behalf on our Site (including when you use multiple devices), (c) Enable third-parties to collect data about the way you interact across sites outside of our Site. And (d) Collect anonymous statistical information about how you use the Services (including the length of your web or application session) and the location from which you access the services, so that we can improve the Services and learn which elements and functions of the Services are most popular with our users. You can manage your cookie’s data through your web browser’s settings.
- **Web beacons or pixels**. Web beacons usually work in conjunction with cookies. These are tiny graphics with a unique identifier that are used to understand browsing activity. In contrast to cookies, these are rendered invisibly on web pages when you open a page.
- **Social Media widgets**. These are buttons or icons provided by third-party social media providers (i.e. Instagram, Twitter, etc.) that allow you to interact with those social media services when you view a web page or a mobile app screen. These social widgets may collect browsing data, which may be received by the third party that provided the widget and are controlled by the third parties.

## UNDERSTANDING YOUR RIGHTS

You have rights in relation to the personal information we hold about you. Below is an outline of those rights and how to exercise them. Please note that we will require you to verify your identity before responding to any requests to exercise your rights by providing details only known to the account holder. Please note that for each of the rights below we may have valid legal reasons to refuse your request, in such instances we will let you know if that is the case. After verification of identity you have the right to:

- know what personal information and data we maintain about you
- request a copy of your personal information in a structured, commonly used format
- request updates to your personal information if it is incorrect or incomplete
- request that we cease our processing of your personal information and data
- request that we delete or restrict how we use your personal information, but this right is determined by applicable law and may impact your access to some of our Services

In order to exercise any of these rights within this Policy, please contact [lighthousellc2018@gmail.com](mailto:lighthousellc2018@gmail.com).

### **THIRD-PARTY COOKIES**

In addition to the cookie we deliver to your computer or mobile device through this Site, certain third-parties may deliver cookies to you for a variety of reasons. For example, we use Google Analytics, a web analytics tool that helps us understand how visitors engage with our Site.

Other third parties may also use “cookies” or web beacons to measure the effectiveness of their ads and to personalize advertising content. Lolo's Light House does not have access to or control over “cookies” or other features that such third-party advertisers may use and the information practices of such third-party advertisers and third-party websites are not covered by this Policy.

### **CALIFORNIA USERS**

If you are a California resident, you have the right to request certain details about what personal information we share with third parties for third parties' direct marketing initiatives. Under California's Do Not Track law (“DNT”), we are required to let you know how we respond to web browser Do Not Track (DNT) signals. At this time, we do not have a DNT signal policy because further privacy regulations and guidelines are still being established. To submit your request, send an email to us [here](#) with the phrase “California Do Not Track,” and include your mailing address, state of residence, and email address.

### **HOW WE PROTECT YOUR DATA**

When you submit sensitive information via the Site, your information is protected both online and offline. Whenever we collect sensitive information, that information is encrypted and transmitted to us by secure servers. We have included common indications of such secured features when appropriate such as a closed lock icon in your web browser. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. The computers/servers in which we store personally identifiable information are kept in a secure environment. Although we will do our best to protect your personal information, we

cannot guarantee the security of your information transmitted through the Site or over email; any transmission is at your own risk.

### **HOW TO OPT OUT OF COMMUNICATIONS**

You can unsubscribe from receiving emails from Lolo's Light House at any time. You can unsubscribe by clicking on the "Unsubscribe" link in your Lolo's Light House email and following the instructions provided.

### **TESTIMONIALS**

This Site may display personal testimonials of Yours from time to time received via email or as otherwise received from you by the Site. We will request Your permission to use any testimonials. If you would like the Site to remove your testimonial or customer review at any time, please simply contact us at the information included within this Policy and we will promptly do so.

### **UPDATES TO THIS PRIVACY POLICY**

Please revisit this page periodically to remain aware of any changes to this Policy. We reserve the right, at any time and without notice, to add to, change, update or modify this Policy, by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting.

### **LEGAL COMPLIANCE**

We may disclose personal information about you (1) if we are required or permitted to do so by applicable law or legal process (such as a court order or subpoena), (2) to law enforcement authorities or other government officials to comply with a legitimate legal request, (3) when we believe disclosure is necessary to prevent physical harm or financial loss, (4) to establish, exercise or defend our legal rights, (5) in connection with an investigation of suspected or actual fraud or illegal activity or (6) otherwise with your consent.

### **GOVERNING LAW**

This Policy shall be governed under the laws of the New York, United States of America without regard to its conflicts of law provisions.

### **HOW TO CONTACT US**

Please contact us with any questions or concerns regarding this Policy [here](#). Please mark your questions or concerns; **Privacy Policy Inquiry**.

Lolo's Light House Productions, LLC  
Privacy Policy 2018